



SPARK

NEW WORK & BROADCAST

Leading Premium Spaces in Frankfurt CBD

JUNGHOF PLAZA - JUNGHOFSTRASSE 16
FRANKFURT AM MAIN

SPARK

Every Business needs
a SPARK

NEW WORK | State-of-the-art workspaces that combine contemporary beauty with functional versatility and technology to create exceptional business and communal environments. Discover impressive showrooms, spectacular event and confidential meeting spaces ideal for hosting a grand audience or an intimate VIP group – with seamless, logistical excellence and state-of-the-art technology.

BROADCAST | Stage your corporate's content like never before using impressive next-generation technology to reach and connect with your audience. Create completely unique, customized experiences and stages for breath-taking presentations, thrilling kick-offs, and impressive film production.

SKYLINE VIEW

Stunning Premium Spaces in
Frankfurt CBD



**SPARK is a high-performance
BROADCAST & NEW WORK
platform where companies can turn their
key messages into unique experiences.**

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Best Location in Frankfurt CBD

Set in the heart of the most vibrant CBD of Europe, SPARK is located where the metropole comes alive. Where entertainment, connections and icons come together to create something very particular, an essential foundation of the Frankfurt experience.

The endless possibilities and convenient location of this area are some of the reasons why Frankfurt is voted the preferred city in Europe for meetings and events, time and time again. SPARK is proud to be in the midst of it.

Distance from/to SPARK

Subway	5 min by foot
Central Station	5 min by car
Airport	20 min by car



SPARK

SEAMLESS TRAVEL

Climate friendly Means of
Transport

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Discover the Future of
BROADCAST & NEW
WORK



STAGE anything like
never before

**Corporate Events,
Presentations & Meetings**

**Content Creation with
State-of-art-Technology**

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Stunning Content
Creation Spaces

State-of-the Art Technology to create content and reach your target.

Stage your corporate's content like never before using impressive next-generation technology to reach and connect with your audience. Create completely unique, customized experiences and stages for breath-taking presentations, thrilling kick-offs, and impressive film productions.

FUTURE MEETING SPACE 2022
REDEFINING
EVENT ATTENDANCE
WILL START IN
27:18
MINUTES

Immersive Experience
Europe's largest corporate
LED Wall (30x3m)

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Broadcast Service Offering

Virtual production combines physical and virtual filmmaking techniques to create cutting-edge media. How it works: we use real-time 3D engines to create photorealistic sets, display them on large LED walls behind physical sets using the real-time rendering capabilities of the game engines.

Use Cases

- Capital Markets Days
- Annual General Meeting
- Hybrid Convention
- Podium Discussion
- Webcast

CONTENT CREATION

Podcast Smart
Webmeeting 2-4
PAX,
Webcast Recording
Rehearsal

Broadcast
Studios
Turn-Key Set-up
40-80 SQM

STREAMING

Professional Video
Camera System
Studio Microphone
Streaming
Technology
Mobile Green Wall
Recording & Preview

Broadcast Studios
Advanced
Professional
100-400 SQM

LED STAGE

Hybrid Conferencing
Keynote Presentations
Product Launch
Live Audience

LED STAGE 400 SQM
Sound, Light,
Cameras, Mic, Data
Server

UNREAL PRODUCTION

Virtual Production
Hybrid Conferencing Plus
Keynote Presentations Plus
AR Product Launch
Commerical Film & Cinema
Immersive Live Audience

Mixed Reality Stage,
Cameras, Tracking,
Light, Sound, Mic,
DataServer

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Led Stage

10x3m (30SQM)



10x3m LED WALL
with direct access to
Skyline-View Terrace

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References

Mixed Reality Stage

30x3m (90 SQM)

prohyp
impulse
2022



Interhyp | prohyp
Pitch Presentation

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References

Mixed Reality Stage

30x3m (90 SQM)



DWS Investments
Capital Markets Days

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Selected References

 **DWS**



Lilly

 **SOCIETE
GENERALE**

capvis



 **CARMIGNAC**
INVESTING IN YOUR INTEREST

HENGELERMUELLER

 **interhyp**

LEADING CORPORATES
in their industry sector

SPARK



Appendix

Floorplans
Technology
Moods
Contacts



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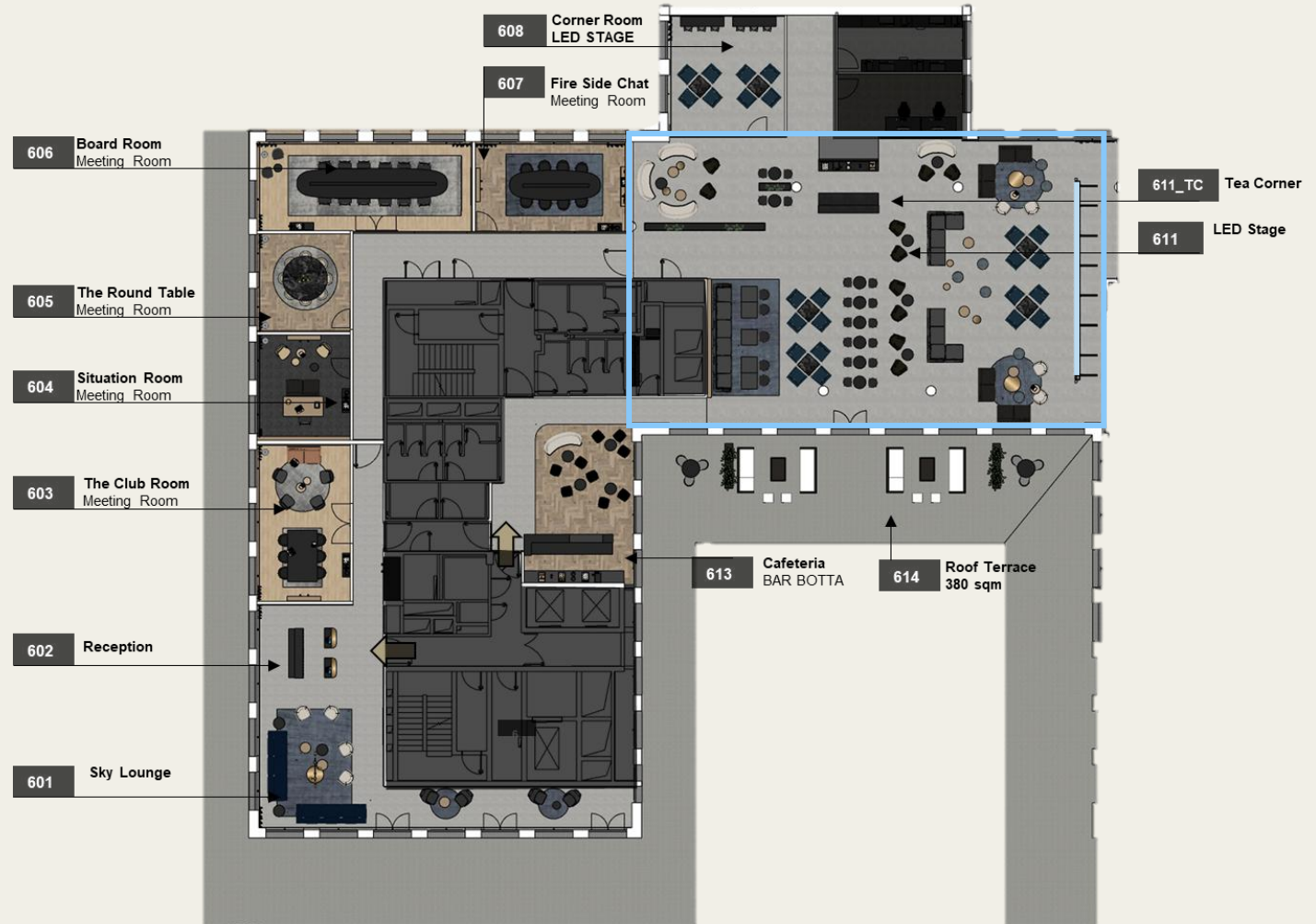
Business Club for expert sessions

Highlights

- 10x3m LED Wall
- Lounge LED Stage
- Privacy as a Priority
- Exclusive Entrance
- Coherent Space on one floor
- Skyline-View Terrace 380 Sqm

Specification

The Club Room	37 SQM	8 PAX
Situation Room	25 SQM	4 PAX
The Roundtable	23 SQM	6 PAX
Corner Board Room	49 SQM	16 PAX
Firesidechat	36 SQM	10 PAX
Corner Room	36 SQM	8 PAX
LED Stage	403 SQM	10-200 PAX



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Offices

Situation Room
Meeting Room Level 6

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Meeting
Rooms

The Club Room
Meeting Room Level 6

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Meeting
Rooms



The Roundtable Room
Meeting Room Level 6

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Meeting
Rooms

Corner Board Room
Meeting Room Level 6

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Meeting
Rooms

Fireside Chat Room
Meeting Room Level 6

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Collaboration
Spaces



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Collaboration Spaces





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Every business needs a
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**SPARK JUNGHOF PLAZA
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